

What is the ACLA Associate Membership?

The new ACLA Associate Membership will for the first time allow health care related companies, non-profit organizations, and professional service firms that support the laboratory industry to benefit from many of ACLA's advocacy, education, and collaborative programs as well as meet with the leaders of ACLA member companies. The new membership dues will replace previously separate sponsorships and fees that outside organizations paid, providing many more benefits than ever available before.

Associate Membership Benefits

All of the following benefits are **included in the basic Associate Membership dues** with no additional charges:

- Regular meetings/ conference calls with ACLA members, staff, and consultants where Associate Members will receive updates and discuss ACLA's key Committee topics including
 - Reimbursement (Medicare Billing, Compliance, Legislative Issues, CLFS Updates, Physician Fee Schedule Issues, and more)
 - CPT Coding
 - Federal Affairs
 - Regulatory Oversight of Genetic, Molecular Tests
 - Legal
 - State Issues
 - Public Relations-Results for Life.
- The opportunity to meet with the leaders of national, regional, hospital, esoteric and ESRD laboratories
- Participation on the ACLA Associate Member Council which will meet on a regular basis with the ACLA Chairman, President and staff and once each year at a working session with the ACLA Board of Directors
- Sponsorship, participation and exhibit in the two day ACLA Annual Meeting including recognition at the meeting, in the program and other printed materials. For companies at the \$25,000 and above annual dues, the opportunity to display a table top informational exhibit at the annual meeting.
- Participation at the ACLA Member reduced or free rate in the popular "LabLine" audio conferences that focus on important laboratory related topics, with expert speakers. Recent LabLine audio conferences covered topics such as laboratory competitive bidding, Medically Unlikely Edits, regulatory oversight of genetic testing, the impact of the 2008 elections on the health care agenda and laboratories, and many others.
- As part of the ACLA Associate Members Council, regular email updates from ACLA on on-going advocacy, billing, coding, reimbursement and regulatory issues.
- Associate members with their logos will be listed on the ACLA website, the Results for Life website, and on materials at the ACLA annual meeting. Associate member websites will be linked on the ACLA and RFL websites, and will receive a certificate of associate membership.
- Automatic sponsorship of the Results for Life value campaign and membership on the steering committee overseeing the campaign
- Receive ACLA's monthly newsletter "Results"