



SAVE THE DATE

America's health care system is in the midst of a profound transformation. Instead of simply treating disease, we are finding new and better ways to prevent illness and keep patients healthy. The ***Results for Life*** campaign will deliver to Members of Congress, policymakers, the media and other stakeholders a compelling message about clinical lab testing and the vital role it plays in this rapidly-changing health care continuum.

Please join us as we proudly roll out the ***Results for Life*** campaign.

DATE: Wednesday, April 18, 2007

TIME: 3:00pm – 4:00pm

ROOM: The Capitol, specific room to be determined

Hear from Members of Congress and prominent health care leaders as well as:

KELLY RIPKEN, wife of legendary baseball great, Cal Ripken, Jr., who will share her personal story about thyroid disease and the value of laboratory testing,

and

BILL McINTURFF, partner and co-founder of Public Opinion Strategies, who will present new polling survey results on what Americans are saying about lab tests.

FOR MORE INFORMATION, PLEASE CONTACT:

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AMERICAN CLINICAL LABORATORY ASSOCIATION